

# Innovaccer is looking for a Intern - Marketing

Job Title	Department	Employment type	Location
Intern - Marketing	Marketing & Partnerships	Summer Internship (2 months)	Noida (Virtual)

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## What it's like to work with the world's fastest-growing Healthcare Technology Company

At Innovaccer, we go beyond the normal. We believe in doing things differently. So don't expect - old-school cubicles, slow pace, and anything remotely dull.

What you can expect is plenty of support and guidance from your colleagues, freedom to take risks, and opportunities to learn from each other.

The healthcare industry is witnessing a transformational shift and we are committed to helping healthcare work as one. Taking on new challenges head-on and building something that can create a huge impact is a part of our culture.

We love organized chaos. So, if you are looking for a typical 9 to 5 job where you are told what to do, this may not be for you. When you work with Innovaccer, you are your own boss.

## Your Role

Innovaccer is looking for applicants who will work in the Marketing team. A Marketing Intern at Innovaccer is an individual with a strong interest in learning how various healthcare-centric B2B initiatives are run and growth is tracked. This role requires a highly resourceful candidate with strong analytical abilities, along with impeccable research-acumen and presentation skills. They will be responsible for analyzing and executing a variety of use cases, segments, and strategies to aid Innovaccer's engagement in relevant market segments. The work will also include extensive market research for exploring, reporting, and visualization purposes

## A Day in the Life

- Conduct extensive market research and execute relevant strategies
- Work diligently to create a niche for Innovaccer in relevant domains
- Identify new avenues for the Marketing team
- Partner closely with Design, Product Marketing, demand generation, and Content teams to ensure correct messaging, timing, and execution of ongoing campaigns across email and web
- Research on healthcare events/conferences that Innovaccer can participate in with relevant value proposition
- Work as an architect of creative digital content for extensive marketing strategies

- Learn and understand the domain, tools, and solutions required to execute a given project

## What You Need

- Proactive and decisive and should be able to make sense out of a vast pool of information
- Problem-solving abilities
- Ability to work within a large team with perseverance to 'go the extra mile'
- Expert at written and spoken English
- Top-notch documentation and presentation skills
- Solution-oriented approach with proven ability producing factually accurate, high-quality results
- Must have natural business acumen in order to qualify an opportunity

## What We Offer

- **Industry-focused Certifications:** We want you to be a subject matter expert in what you do. So, whether it's our product or our domain, you will dive straight in and be certified by the best in the world.
- **Quarterly Rewards and Recognition Programs:** We foster learning and encourage people to take moonshots. When you achieve your goals, we recognize and reward your hard work.
- **Health Benefits:** We cover health insurance for you and your loved ones.
- **Sabbatical Policy:** We encourage people to take time off and rejuvenate, upskill and pursue their interests so that they can generate new ideas for innovating at Innovaccer.
- **Pet-friendly office** and open floor plan. No mundane cubicles.

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**Innovaccer, Inc.** is a leading San Francisco-based healthcare technology company committed to helping healthcare care as one. The company is recognized as a Best in KLAS vendor for 2021 in Population Health Management and #1 customer-rated vendor by Blackbook. Using its Data Activation Platform, Innovaccer unifies patient records and leverages artificial intelligence and analytics to automate routine workflows and facilitate whole-person care. Its solutions have been deployed across more than 1,000 locations in the U.S., enabling more than 37,000 providers to transform care delivery and work collaboratively with payers, employers, and life sciences companies. By using the connected care framework, Innovaccer has helped healthcare organizations unify records for more than 24 million people and generate more than \$600M in savings for the healthcare ecosystem. For more information, please visit [innovaccer.com](https://innovaccer.com).

Check us out on [YouTube](#), [Glassdoor](#), [LinkedIn](#), and [Web](#).